

LYNDON ASSOCIATES



MARKETING LIMITED

Case Study

4R Group

4R Group provides innovative and bespoke environmental, waste recycling and consultancy services to the agricultural, industrial and commercial sectors. 4R Group's core activities are organised through 4R Recycling and 4R Environmental Consultants, each offering their own specialist range of services in the areas of waste recycling, environmental consultancy and legislative compliance.

Lyndon Associates were appointed by 4R Group in 2014 to carry out a full rebrand and to roll out the brand and positioning across all media and communications platforms:

- **Branding:**



- **Exhibition:**



- **Collateral:**



- **Website:**



Find out more about 4R Group and their brands at www.4r-group.co.uk

